

DECEMBER 2021

# The gift you give to the planet this Christmas

**Not to be a grinch but we need to talk about recycling your wrapping paper and cardboard this holiday season.**



'Tis the season to be jolly and with Christmas comes presents. Therefore, what better way is there to deliver our gifts than with festive wrapping paper and a quirky seasonal card.

This tradition is important to many of us because it demonstrates the values of kindness and generosity at this time of year. However, what we often fail to consider is what happens to the packaging after celebrations.

Generally, most people quickly dispose of their wrapping paper as part of their domestic waste, which astonishingly amounts to 227,000 miles of wrapping paper being thrown away in a year.

This equates to 108 million rolls of paper. Imagine throwing away that much wrapping paper!

And according to The World Counts, from 2010-2060, global consumption is expected to double.

“ Things quickly begin to add up when we don't recycle our wrapping paper and cardboard. ”

As such, the practice of gift wrapping has become a major area of concern for environmentalists because pulp and paper are the third largest industrial polluter of air, water, and soil.

In addition, the paper is often burnt at landfills, and contains toxic coloured inks that leak into soil and bodies of water, which in turn affect our water-table, wildlife, and natural environment.

As we know, the Christmas spirit isn't intentionally trying to harm the planet, but things quickly begin to add up when we don't recycle our wrapping paper and cardboard.

Our Christmas cards are not safe either since statistics show that over 150 million Christmas cards are thrown out in the UK alone.

Similarly to paper, these cards are made from wood pulp, and can pollute waterways and surrounding soil, if not disposed of responsibly.



Article continues below



Now that we know a bit more about how harmful paper and cardboard can be to the environment, let's talk some more about how New Age Recycling can make it more convenient for you to recycle your waste wrapping paper and cardboard this Christmas!

“ Please encourage your employees to bring their Christmas wastepaper and cardboard to your company, and New Age Recycling will collect it free of charge! ”



For the months of December and January, we are increasing our collections for the holiday period.

If your business is interested in hosting its own Christmas Recycling Drive, please encourage your employees to bring their Christmas wastepaper and cardboard to your company and New Age Recycling will collect it free of charge!

We all enjoy giving and receiving gifts, so let's give back to our planet this Christmas too.

View our collection points below

## Request our free collection service or visit our drop off points

You can request our free collection service from New Age Recycling to your office or place of work. Alternatively, you can visit any of the following drop off points below:

- New Age Recycling Facility - 17A Yorke Avenue, O'Meara Industrial Estate, Arima.
- Ecoimpact Facility - Lot 17 DEFG, eTeck Diamond Vale Business Park, Diego Martin.
- Caribbean Battery Recycling Facility - #2 El Socorro Ext, LP #52 Patraj Trace, San Juan.
- HADCO Limited Head Office - JRJ Warehousing Compound, Bhagoutie Trace, San Juan.

Locations will be added continuously.

### Statistic Sources:

<https://www.recycleopedia.com/news/2014/041214>

<https://www.independent.co.uk/life-style/christmas/christmas-waste-total-wrapping-paper-food-scrap-packaging-sticky-tape-study-a8119821.html>

<https://www.theworldcounts.com/stories/paper-waste-facts>

<https://blog.wayst.co.uk/articles/christmas-waste-statistics/>

**For more information call – (868) 290-2970/2975  
or visit [www.NewAgeRecyclingTT.com](http://www.NewAgeRecyclingTT.com)**

